



Universidad  
de La Laguna

## Invitation to 4th Navigating Knowledge Landscapes Network meeting

**Tenerife, November 10-13, 2016**

**Where?** University of La Laguna. Tenerife. Spain. (<http://www.ull.es>)

**When?** November 10 (arriving in Tenerife *on the evening of November 9<sup>th</sup>*)

**Local organizer** Professor Emilio J. Sanz, Director, Dept. Physical Medicina and Pharmacology. President DIPEX International

### Programme Schedule

- November 9th arrival and informal dinner
- November 10<sup>th</sup>: Whole day meeting devoted to the NKL network and plans ahead
  - (This meeting will take place at Real Casino de Santa Cruz, in Santa Cruz de Tenerife)
  - Dinner of the group
- November 11-12: International Conference on Narratives of Health and Illnesses
  - (The conference venue is the University Campus, located half way between Santa Cruz de Tenerife and La Laguna)

### Meeting Agenda: November 10<sup>th</sup>

1. Minutes from York Meeting and brief roundtable of participants/current research activity
2. Cost Action application and financing of the network
3. The Health Narrative session
4. The book project
5. Up dates on CMJ + joint articles to come
6. Time and content for the next meeting (in Fredrikstad, Norway spring 2017)
7. AOB

## Meeting Agenda: November 11-12<sup>th</sup>

During the next two days the International Conference on narratives of health and illnesses ([www.healthnarratives.org](http://www.healthnarratives.org)) will take place at the university of La Laguna.

The meeting is organised conjunctly by DIPEX International (<http://www.dipexinternational.org>), DIPEX Spain (<http://www.dipex.es>) and the Iatros Foundation (<http://www.iatros.es>) and will gather together more than 180 presentations from people coming from countries all around the world. (see the website for updated information)

There will be a parallel session entitled: “***Change and obstruction in the web of on-line health information***” and moderated by Anna Lydia Svalastog and Srečko Gajović in order to work as a first step towards full chapters of a first NKL anthology, hopefully to be published in 2017.

The Deadline for abstracts for Health narrative conference session has been extended until September 15, 2016

Abstracts are to be sent to: [als@hiof.no](mailto:als@hiof.no)

Subject (when sending the e-mail): Abstract + names of author(s)

NB: You also need to register for the conference on the conference website:

<http://www.healthnarratives.org/en/>

We encourage participants to create joint abstracts including more institutions, to underline the interdisciplinary collaboration that our work rests on, and to further strengthen our collaborations.

All abstracts are to be presented in the parallel SESSION of the conference:

“Change and obstruction in the web of on-line health information “

On-line health communication is a recent event in the history of health promotion. The Internet is a new arena for storytelling and communication. And it is a key phenomenon in an increasingly digital and digitized society. In this session we invite researchers to present and discuss the concept of Knowledge Landscapes in relation to off-line and on-line narratives and digital navigation.

The conceptual discussions are to be linked to an ambition aiming at a further development of the Knowledge Landscapes concept, in close relation to empirical analysis, and in relation to how the Knowledge Landscapes concept has been discussed by the Navigating Knowledge Landscapes research network, and through a series of Knowledge Landscapes articles in the Croatian Medical Journal. Regarding the digital empirical field for this discussion our main interest is to discuss narratives in relation to diagnosis and treatment.

Key topics for the session are:

a) knowledge landscapes as a key context for, or even an integral part of health narratives

- b) how individuals navigate the knowledge landscapes
- c) the relation between web-users, on-line producers and co-producers of health narratives and knowledge landscapes

Regarding conceptual development we encourage presentations that discuss the geography of knowledge landscapes, i.e. examine the location and content of health narratives, health communication and health promotion. Navigation means, how people intentionally or unintentionally approach knowledge landscapes, and how they are affected by what they found there. The building and shaping of digital landscapes is a continuous, dynamic and interactive process of productions, co-production, counter production and power-struggle. As such an analysis of digital society, off-line and on-line narratives, in relation to knowledge landscapes, opens up for critical analysis of digital interrelatedness and power, discourses and counter discourses.

An overall theme for the session is to what extent digital connections continue the ambition and challenges of previous health communication strategies, or whether they represent something fundamentally new.

We strongly recommend registering for the Conference in order to gain access to the session.

(<http://www.healthnarratives.org/en/registration/>)

### **Accommodation**

Accommodation is recommended in the cities of Santa Cruz de Tenerife or La Laguna (separated by no more than 6 km –and 600 meters of altitude-), NOT at the touristic standard resort areas (South of the island: Los Cristianos, Las Américas, costa adeje... / North of the Island: Puerto de la Cruz) Both are between 40 and 70 km away. A very convenient tram system connects both cities and the place for the conference.

There are no Hotels recommended but a more detail information about lodging possibilities can be obtained upon registration on the conference

( <http://www.healthnarratives.org/en/where/>),

(<http://www.healthnarratives.org/en/accommodation/> soon to be updated)

In Santa Cruz recommendable hotels are (among others): Hotel Mencey”, NH Tenerife, Silken Atlantida, Barceló Contemporáneo, Hotel Taburiente, Hotel Escuela, Hotel Príncipe Paz... In La Laguna the most convenient one would be the Nivaria Apartments and Hotel. In any case there are many other available and within a human distance on the city.

### **Travel**

Tenerife is accessible by plane from many European cities. Regular and low cost companies offer flights in a wide range of prices. Booking early is advised for cheaper flights.

There are two airports: **Tenerife North-Los Rodeos** and **Tenerife South-Reina Sofía**. The Tenerife North Airport is nearest to the conference venue.

**Tenerife North Airport (Los Rodeos):**

Located in La Laguna, about 10 km from Santa Cruz de Tenerife (capital city of the island), and 5 km from the conference venue. It mainly operates flights to mainland Spain and between islands and some international flights.

**Tenerife South Airport (Reina Sofía):**

Located in Granadilla de Abona, in the South coast of the island, near to the main tourist resorts, about 65 km from the capital Santa Cruz de Tenerife. More than 50 airlines operate national and international flights.

**ONCE ON THE ISLAND**, you can use several options to reach your destination:

**By regular bus:**

You can take a regular bus from the Bus Company Titsa to La Laguna and Santa Cruz de Tenerife from the Tenerife North Airport (fee around 3€) and to the Central Bus Station in Santa Cruz de Tenerife from the Tenerife South Airport (fee around 10€). Once there, you can choose to take a taxi or an urban bus to the hotel.

**By taxi:**

From the Tenerife North Airport to La Laguna the fee is around 10€ and to Santa Cruz de Tenerife around 20€. Service is available during the opening hours of the airport. Always take a taxi from the signed taxi rank at the terminal.

From the Tenerife South Airport to Santa Cruz the fee is around 65€.

Fees depend on the final destination inside the cities.

**By car:**

You can hire a car from one of the many companies that offer this service in the island. Both airports are connected to La Laguna and Santa Cruz by motorway.

**How to reach the Conference Venue:**

There is a good bus and tram service between the Campus of Guajara (University of La Laguna) and Santa Cruz and La Laguna and you can also take a taxi (around 5-30€ depending on location of your hotel and traffic).

**Financial support**

There is no financial support for the participants and no fee for the meeting on November 10th. The registration of the conference is not too high. (

Early-bird registration (until September 30, 2016): 250€ (on-site)

Regular registration (from October 1, 2016): 350€ (on-site)

See <http://www.eventosgaleno.com/?lang=english> for details.

### **What you should do?**

1. Confirm your participation with your full email details by September 30 to both Anna Lydia Svalastog ([anna.l.svalastog@hiof.no](mailto:anna.l.svalastog@hiof.no)) and Emilio Sanz ([ejsanz@gmail.com](mailto:ejsanz@gmail.com))
2. Let us know if you are able to submit the abstract for the NKL session at the Narratives of Health and Illness conference
3. Let us know how you managed your accommodation
4. Let us know about any dietary restrictions or any special requests.

### **Contact**

**Emilio J. Sanz: email: [ejsanz@gmail.com](mailto:ejsanz@gmail.com) (+34 609 445 731)**