

# 7th Navigating Knowledge Landscapes' Annual Conference

## Dark Sides of Digital Societies

Fulda University of Applied Sciences (Building 10, Room 001), May 24-25, 2023

### Day 1 – May 24th, 2023

- 9:30 am Registration
- 10.00 – 10.15 am Opening and greeting  
*Jörk Kreiker, Vice President, Fulda University of Applied Sciences*
- 10.15 – 11.15 am Opening Keynote, *Stuart Allan, Cardiff University*
- 11.15 – 11.30 am Coffee break

### Session 1

- 11.30 am – 12.00 pm Do Your Own Research': Mapping QAnon's Dark Knowledge  
*Jack Wilson, University of Warwick*
- 12.00 – 12.30 pm Behind the Screen: Who shall moderate Cyberplaces, Human Moderators or Artificial Intelligence?  
*Mario Santisteban Galarza, University of the Basque Country*
- 12.30 – 01.00 pm Kafkaesque Technologies: The Dark Side of Everyday, Encounters with Technologies  
*Shaul A. Duke, University of Copenhagen*
- 01.00 – 02.00 pm Lunch break

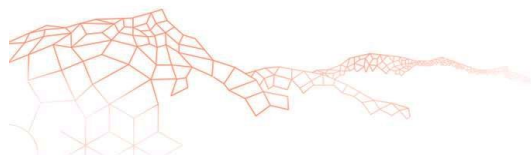
### Session 2

- 02.00 – 02.30 pm Surveillance Capitalism and Digital Advertising  
*Maruša Nardoni, University of Ljubljana*
- 02.30 – 03.00 pm Information Laundering, Insured Loss Estimates, and Media Manipulation: How Public Policy Could Fall Victim to Fake Data  
*Tom Johansmeyer, PCS*
- 03.00 – 03.30 pm Regulating the Dark Side of Social Media: New Approaches in European Digital Media Legislation  
*Jörn Reinhardt, Fulda University of Applied Sciences*
- 03.30 – 04.00 pm Coffee break

### Session 3

- 04.00 – 04.30 pm Dark Sides of Digital Society amid COVID-19 Pandemic  
*Vanja Kopilaš and Srećko Gajović, University of Zagreb*
- 04.30 – 05.00 pm Dark Sides of Health Representations in the Digital Society  
*Srećko Gajović and Vanja Kopilaš, University of Zagreb*





05.00 – 05.30 pm     **The Dark Side of Food and Nutrition in the Digital Society?**  
*Anna Lydia Svalastog, Ivana Damnjanović, Franc Mali, Joachim Allgaier*  
*Østfold University College, University of Belgrade, University of Ljubljana,*  
*Fulda University of Applied Sciences*

06.30 pm             Evening event at Café Flora

**Day 2 – May 25th, 2023**

09.00 – 09.15 am     **Opening and greeting**  
*Prof. Dr. Joachim Allgaier, Fulda University of Applied Sciences*

**Open Panel**

09.15 – 09.45 am     **Toward a New Science Culture; free from social and cultural  
 Stereotypes, Perceptions and Assumptions**  
*Lucia Martinelli, MUSE – Science museum, Trento, Italy*

09.45 – 10.15 am     **‘Snoopy Coffee Milk,’ a Controversial Cognitive Enhancing Functional  
 Food in South Korea**  
*Jiwon Shim, Lucia Martinelli, Dong-Guk University-Seoul, Seoul Korea, MUSE*  
*– Science museum, Trento, Italy*

10.15 – 10.45 am     **Information on the Safety of Medicines: Where are the Limits?**  
*Zoran Todorović, University of Belgrade*

10.45 – 10.30 am     Coffee break

10.30 am – 12.30 pm **Publishing Workshop**  
*Hans Peter Peters (Chief Editor: Public Understanding of Science)*  
*Free University of Berlin*  
*Srećko Gajović (Former Chief Editor: Croatian Medical Journal)*  
*University of Zagreb*  
*Marc Birringer (Chief Editor: Applied Research)*  
*Fulda University of Applied Sciences*

**12.30 pm             End of the official program**

12.30 – 01.30 pm     Lunch break

**NKL Member Meetings**

01.30 – 02.30 pm     NKL Member Meeting, Part 1

02.30 – 03.00 pm     Coffee break

03.00 – 03.30 pm     NKL Member Meeting, Part 2