

7th Navigating Knowledge Landscapes' Annual Conference

Dark Sides of Digital Societies

Fulda University of Applied Sciences (Building 10, Room 001), May 24-25, 2023

Day 1 – May 24th, 2023

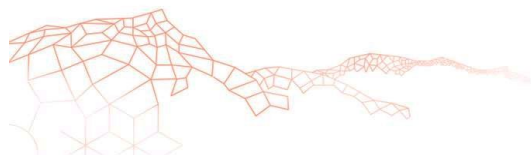
- 9.30 am Registration
- 10.00 – 10.15 am Opening and greeting
Jörg Kreiker, Vice President, Fulda University of Applied Sciences
- 10.15 – 11.15 am Opening Keynote, *Stuart Allan, Cardiff University*
- 11.15 – 11.30 am Coffee break

Session 1

- 11.30 am – 12.00 pm Do Your Own Research': Mapping QAnon's Dark Knowledge
Jack Wilson, University of Warwick
- 12.00 – 12.30 pm Surveillance Capitalism and Digital Advertising
Maruša Nardoni, University of Ljubljana
- 12.30 – 01.00 pm Regulating the Dark Side of Social Media: New Approaches in European Digital Media Legislation
Jörn Reinhardt, Fulda University of Applied Sciences
- 01.00 – 02.00 pm Lunch break
- 02.00 – 03.00 pm Insight into sensory labs
- 03.00 – 03.30 pm Coffee break

Session 2

- 03.30 – 04.00 pm Dark Sides of Digital Society amid COVID-19 Pandemic
Vanja Kopilaš and Srećko Gajović, University of Zagreb
- 04.00 – 04.30 pm Dark Sides of Health Representations in the Digital Society
Srećko Gajović and Vanja Kopilaš, University of Zagreb
- 04.30 – 05.00 pm The Dark Side of Food and Nutrition in the Digital Society?
*Anna Lydia Svalastog, Ivana Damjanović, Franc Mali, Joachim Allgaier
 Østfold University College, University of Belgrade, University of Ljubljana,
 Fulda University of Applied Sciences*
- 06.30 pm Evening event at Café Flora



Day 2 – May 25th, 2023

09.00 – 09.15 am Opening and greeting
Joachim Allgaier, Fulda University of Applied Sciences

Open Panel

09.15 – 09.45 am Toward a New Science Culture free from social and cultural
 Stereotypes, Perceptions and Assumptions
Lucia Martinelli, MUSE – Science museum, Trento, Italy

09.45 – 10.15 am ‘Snoopy Coffee Milk,’ a Controversial Cognitive Enhancing Functional
 Food in South Korea
*Jiwon Shim, Lucia Martinelli, Dong-Guk University-Seoul, Seoul Korea, MUSE
 – Science museum, Trento, Italy*

10.15 – 10.45 am Information on the Safety of Medicines: Where are the Limits?
Zoran Todorović, University of Belgrade

10.45 – 11.15 am Coffee break

11.15 am – 12.30 pm **Publishing Workshop**
*Hans Peter Peters (Chief Editor: Public Understanding of Science)
 Free University of Berlin*
*Srećko Gajović (Former Chief Editor: Croatian Medical Journal)
 University of Zagreb*
*Marc Birringer (Chief Editor: Applied Research)
 Fulda University of Applied Sciences*

12.30 pm End of the official program

12.30 – 01.30 pm Lunch break (mensa, campus)

NKL Member Meetings

01.30 – 02.30 pm NKL Member Meeting, Part 1

02.30 – 03.00 pm Coffee break

03.00 – 04.30 pm NKL Member Meeting, Part 2